

Sharon Hall

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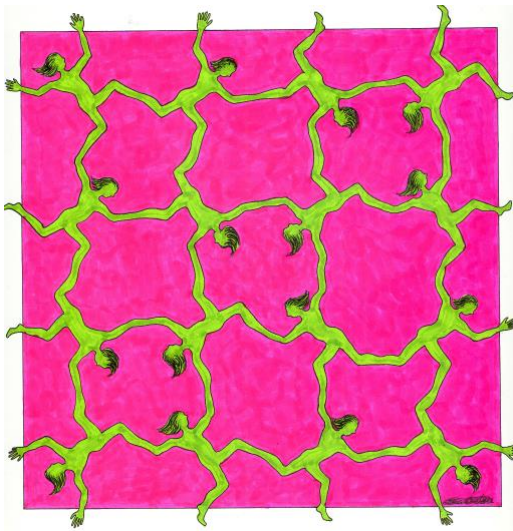
Hours: MW 11:00-12:00

MW 3:30-4:30

Online: T 11:00-12:00

Classroom C-1

Class Meeting MW 12:30-3:20



Course Weeks and Readings

Week 1

Chapter 1 28-35

Chapter 2 48-66

Week 2

Chapter 7

Posted Readings

Week 3

Chapter 2 67-75

Posted Readings

Week 4

Chapter 2 76-98

Posted Readings

Week 5

Chapter 1 2-28

Posted Readings

Week 6

Chapters 3 & 4

Posted Readings

Week 7

Chapters 4 & 5

Posted Readings

Week 8

Chapters 4 & 5

Week 9

Chapter 6

Posted Readings

Week 10

Chapter 7

Posted Readings

Books, Supplies and Technology

Required Text - *Art Fundamentals: Theory and Practice* by Ocvirk
(Any edition from last 5 years. There are copies available for the quarter at WIC.)

Supplies – See list posted on Canvas.

Technology – High speed internet, Chrome, digital camera & computer.

Course Description

An introduction to the fundamental and principle elements of two dimensional visual communication including line, shape, color, space and texture. This course will emphasize studio work, discussion and analysis.

The course does not teach skills in drawing or painting nor does it address the concerns of art history. It is about learning to effectively organize an image to help you best communicate your ideas through image making.

Design is an image road map, a blueprint, to the organization of your image.

Design is problem solving.

Design reinforces the expressive idea you wish to communicate.

Design directs the viewer's eye through the image.



Disability Support

If you are a student who may need classroom accommodations, contact Disability Support Services in the Counseling and Career Services Office, or call :

360-416-7654 (Mount Vernon Campus)

360-679-5351 (Whidbey Island Campus).

Communication

As an SVC student you have an SVC email account...go to <http://www.skagit.edu/mysvc.asp> to learn how to access this account. *All email related to the college must go through this account!!! I do expect you to check your SVC email account or forward your email to an account you will use. My SVC email account often does not recognize non-SVC system accounts.*
The best way to contact me is via the message system on Canvas or via my email – Sharon.Hall@skagit.edu

I receive a copy of all Canvas messages via my college email. Please always include your name and course number – Art 111 DEW on all communications as this info is not automatically included.
When sending questions please consult the syllabus first.
I will be online each day of the week. I like to work online in the mornings, but I will also be online during my office hours. During those times I will be checking for questions and reviewing assignments. Please always

allow me at least 24-48 hrs to respond to a message or an email during the work week. You should check assignments ahead of time anticipating any questions you may have. If you have a question at 9:00 pm on the day an assignment is due, it's likely that you'll not get an answer before the assignment deadline. Please do not expect responses on the weekend. I can't guarantee a reply to any email or Canvas message during that time. So, questions asked at that time may not get answered until Monday, which may be too late.



A Course Week and Day Defined & On-line Participation

This course is offered on-ground using Canvas as a support site through Skagit Valley College. This course is an intense one, but we can have fun with it. ☺

Your attendance is very important. Your participation in class and on-line is expected to be continuous throughout the course.

*The college formula for the minimum amount of homework for a class is **2 to 3 hrs x # of credits**, which computes to a minimum of 10 to 15 hrs of work per week outside of the expected 6 hrs of class time over an 11 week quarter. Add this required 6 hrs a week to the expected homework time for a total of 16 to 21 hrs investment in the course per week.*

Again, this is an intensive course of study. Please be sure that you can allow the time needed for successful completion of the course.

Discipline-Related Learning Outcomes

Students will learn the design process and technical skills for developing two-dimensional design.

Students will learn and demonstrate theories behind the use of color, line, shape, space, and texture as applied to two-dimensional composition.

Students will learn how to develop skills to critically analyze composition using the vocabulary of the discipline.

Course Outline

To access the Course Outline and the General Education Values and Outcomes for this course please use the following link:

http://www.skagit.edu/cat_search3.asp?crs=48&cat=2011&highlight=

SVC General Education Outcomes Assessed in this Course

Critical Thinking

2.1 Identify and express concepts, terms, and facts related to a specific discipline.

Communication

3.6 Recognize, comprehend, and use visual communication appropriate to a given context.

Individual Awareness and Responsibility

6.3 Apply successful organizational strategies of planning, goal setting, prioritizing, resolving conflict, and managing time to specific goals and/or projects.

Aesthetics and Creativity

7.1 Demonstrate an understanding of the creative process.

7.2 Demonstrate knowledge of aesthetic principles.

Ground Rules for On-line Participation

*Use Canvas messaging or email for private messages to me, such as those pertaining to grades. The discussion forums are for public vs. private messages.

* Everyone will observe conventions of "online etiquette," when communicating, which includes courtesy to all users. Proper etiquette involves responding to those who comment on your work. It is simply rude to not respond to the comments made.

*If anything offensive is posted I will remove it and send the student who wrote the offensive text an email notification of a course behavioral violation.

*Posts to the forum and communications via Canvas and email are not text messages. Use proper grammar and spelling. All posts go toward fulfilling the requirements for a college course and should be written with that in mind.



Academic Honor Code - All students of Skagit Valley College are responsible for knowing and adhering to the Academic Honor Code of this institution found at <http://www.skagit.edu/honorcode>. Violations of this code include: cheating, plagiarism, aid of academic dishonesty, fabrication, lying, bribery, and threatening behavior. All incidents of academic misconduct are reported to the student conduct officer. Students found to be in violation are subject to academic consequences including failure of the course, college disciplinary sanctions up to and including expulsion from the College. The Code of Student Conduct may be found at <http://www.skagit.edu/conduct>.

Harassment Policy – This course will provide a workplace in which all individuals can achieve success in a climate of equality for all. Discrimination and harassment of any form will not be tolerated. Prejudice, bigotry, racism, sexism and any other bias of ignorance has no value place in the mission of Skagit Valley College. Behaviors that promote open-mindedness, awareness, sensitivity and respect for differences are expected by all.

Plagiarism is the use of the words, ideas, images, compositions of another without proper acknowledgment. Plagiarizing is grounds for failure of the course. Be sure to credit borrowed compositional ideas.

Evaluation

Design Projects

You will **COMPLETE** a total 7 weekly projects, 1 final project and several related assignments explained online.

*Complete means:

~A well-developed composition applying the learned Art Principles.

~Image is developed making use of a full range of values – black to white or light to dark

~Image is fully developed in terms of technique – **all aspects of the image need to feel purposeful and consistent**. Media needs to be applied in a way that shows care for the appearance of the work.

~Image is well-crafted – values are blended, fingerprints removed, whites cleaned up and paper is smooth.

~Image has a developed foreground, middle-ground and background whether a deep or shallow field.

~Project meets grading rubric criteria, individual project criteria and assignment requirements.

~Photos of projects and assignments are clear, easily viewed and properly scaled.

See Project Grading Rubric for More Detailed Criteria – rubric criteria apply to every assignment.

Incomplete work will receive no or partial credit.

Image Presentation Requirements:

- Cropped down to the project itself vs. including your kitchen counter or living room carpet.

- Clear and of a viewable size. You'll be asked to repost images that are too small or too large.

- Vertical measurements should be 1000 pixels.

- As an online course, project and assignment photo quality are critical to this course. All images must be embedded rather than attached. *Instructions are online.*

Design projects are assigned weekly. There are also a few mid-week assignments. These assignments are designed to reinforce, through practice, the concepts presented. ***The projects and assignments produced are considered a measurement of your ability to compose and craft applying the course concepts.***

Your ability to create an effective composition should improve with each lesson/design project. I expect you to integrate what you've learned from previous lessons and projects into each successive project. There is one final project that you'll work on over the course of the quarter.

Some projects are more complex than others and will often require you to produce images by hand, but there are a few designated assignments that allow for computer-generated images.

9 projects @ 15 pts = 135 pts

Combined Final Project and Related Assignments = 81 pts

Critiques

Please refer to the Critique Grading Rubric online for a break-down of criteria.

Critiques are a generally a group evaluation of works submitted. They are an objective evaluation of projects to determine how concepts learned have been applied to the composition. To do this well you must understand the concepts.

This part of the grade is very helpful to those who may think their com-positional and crafting skills are less than what they would like them to be. This assignment allows you to convey your understanding of the concepts through words . . . your own words.

Canvas or Posting Problems?

If you encounter a problem with Canvas while attempting to post an assignment,

e-mail it to me before the assignment deadline.

I'll know then that it was complete and on time. We'll then work on a solution for getting your assignment posted to Canvas.

Quotes and paraphrases are used to *support* your thoughts r Quotes and paraphrases are used to *support* your thoughts rather than to form them.

Everyone will contribute by completing 2 critiques per week & through responding to those who critique your work.

Critique grades are based on the level of your analysis and appropriate application of vocabulary. Critical thinking and Analysis are discussed in Chapter 1 of the text and I've posted materials to help with the process. Always be aware of your voice. You must be objective & factual.

Critiques Continued

Only after analysis is complete may suggestions for improvement be provided. Things like, "I like your project the best," "you really did a nice job," "you did everything you were supposed to," "I like your colors," etc. are examples of what I call "cheerleading." While these type comments may reflect the way you feel they are subjective in nature. An analysis is to be written with objective language. "Cheerleading" tends to interpret or judge the work. You may include after subjective comments, but they must be noted the analysis is completed and they do not satisfy the assignment requirements.

Critiques requirements:

Week 11 / 3-7

Intro Assignments Due last days of the week.

Week 21 / 8-14

Technique Grid Due Monday
Critique Due Tuesday

Week 3 1 / 15-21

Color Project Due Monday

Week 4 1 / 22-28

Balance Project Due Monday
Critique Due Tuesday

Week 5 1 / 29 - 2/4

Dominance Project Due Monday
Critique Due Tuesday
Final - Rough Draft Proposal Due Wed.
X-Credit Motif Exercise Due Thursday
Proposal Feedback Due Friday

Week 6 2 / 5-11

Content Project Due Monday
Critique Due Tuesday
Goals Revisited Due Thursday

Week 7 2 / 12-18

Line & Shape Project Due Monday
Critique Due Tuesday
Value Scales Due Wednesday

Week 8 2 / 19-25

Shape & Value Project #1 Due Mon.
Critique Due Tuesday
Rough Draft Refined Due Wednesday

Week 9 2 / 26 - 3 / 4

Shape & Value Project #2 Due Mon.
Critique Due Tuesday
Exam Due Sunday

Week 10 3 / 5 - 11

Texture Project Due Monday
Critique Due Tuesday
Final in Progress Due Wednesday
X-Credit Color Project Due Fri.

Week 11 3 / 12 - 13

Final Project Due Monday
Self-Critique & Final Critique Due Tues.
Final Goals Due Wednesday

Critiques requirements:

- Composed in paragraph format.
- Meet a 200 word minimum for a C grade.
- Uses objective and analytical language
- Properly apply the course vocabulary.
- Use proper spelling and grammar.

2 Critiques per week @ 5 pts each x 8 wks = 80 pts
(see the critique grading rubric.)

Exam

There is 1 exam near the end of the quarter. It will be available for one week. The exam asks that you analyze 3 images concentrating on the appropriate application of the Art Principles of Dominance, Movement and Balance. Proper vocabulary usage is important. Because the exam is available for a week to accommodate your schedule there are no make-up exams or re-openings of it. The Free Pass will not apply.

3 images @ 15 pts = 45 pts

Goals

This is a 3-prong quarter assignment that will have you setting goals, creating strategies to succeed and assessing your success.

1st wk @ 15 pts + Mid-Term & Final @ 10 pts each = 35 pts

General Grade Info

Total Course Pts. = 392 pts

Weekly Projects & Critiques @ 25 = 200 pts 1st Wk Assignments = 6 pts

3 Goals Assignments = 35 pts

Exam = 45 pts

Value Scale Assignment = 15 pts

Final Project, Prep Assignments and = 81 pts

Track your grade regularly on Canvas and let me know if there is a discrepancy. Save all of your work. There may not be enough space on Canvas to store all of your files. If you need more space you'll have to delete files. Please do not delete files for assignments that have not been graded. It is also good practice to save any email that you may send to me with work attached until the end of the quarter. Final grades are calculated as a percentage based upon total points earned divided by the total points possible using the following scale:

A = 93-100%

C+ = 78-79.9%

A- = 90-92.9%

C = 73-77.9%

B+ = 88-89.9%

C- = 70-72.9%

F = 64.9% and below

B = 83-87.9%

D+ = 68-69.9%

B- = 80-82.9%

D = 65-67.9%

Please watch for Mid-Week assignments. I have notes inserted with each Module that has a special circumstance. Go through the class using the Module tab as the Modules will match our classroom work. You are responsible for the readings posted online and in your text.

The course Project and Critique Grading Rubrics adhere to the following standards:

A= "excellence" grade reserved for extraordinary performance in all areas of the course, including strong and persistent design project, exercises & critiques. They denote special initiative, independence and competence.

B= "above average" better than normal performance & mastery of course curriculum. B work shows strong growth, but is objectively less than exceptional. Design project work may have been adequate but not intensely used to develop skills during the course.

C= "adequate" and "normal" growth & performance, adequate mastery of course curriculum. Design project work is minimal.

D: marginal, "below average" performance, marginal mastery of course curriculum. Project work is perfunctory.

F: "inadequate" performance, little or no mastery of course curriculum.

Late Work & Free Pass

For absence due to prolonged serious illness or a legal emergency you are expected to contact me ASAP. This type of absence is considered as having mitigating circumstances and *can be excused with proper documentation indicating the nature of your absence.*

Absence due to technical problems is not generally excusable absences. Each SVC campus has computers available and there are many facilities outside of the college that provide internet access.

Generally, no late work is accepted, but *everyone is given one late work Free Pass*. If you miss an assignment you can email it to me within 1 week of its due date with Free Pass written in the subject line. No other late work will be accepted documented explanation. Exceptions are made on a case-by-case basis *if arrangements are made with the instructor prior to the deadline*. I expect you to **be pro-active rather than reactive**.

If you have read this far I'm proud of you! Please send me an email by Thursday of Week 1 and you will be awarded one extra credit point. You must copy and paste this full paragraph into the email to receive credit.

-Work turned in online after 3:00 am following the day an assignment is due is considered late.

-Assignments posted on time that are inaccessible due to improper posting are late. *Improper posting includes assignments that have nonfunctioning links, assignments posted in an incorrect format and/or any posting that does not follow assignment instructions.*

**Above All!!!
Work hard,
learn a lot and
have fun!**



Be vigilant. Once you post an assignment, check your thread, make sure that YOU can open it and see everything you posted and make sure that all links are functioning.

Extra Credit

There are opportunities to earn extra credit built into the course. **No individual extra credit opportunities will be offered.** *Extra credit will be limited to 5% of the total grade.* If you see or hear of something that is relevant to the class that will make for a good extra credit opportunity let me know and I may extend it to the class.

General Writing Guidelines

All written posts must evidence an understanding of the course material. Your work must also provide unique responses.

Should there be a need to provide "researched" material all paraphrases and/or quotes need to be identified in-text immediately after the use of the resource and at the end using proper MLA format.

All written work should be well thought out.

Your work must demonstrate college level writing. This means that you will write - when needed - with introductions, a body and a conclusion and that your posts will be properly edited with grammar and spelling errors corrected.